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Shaping Entrepreneurial Mindsets Innovation and Entrepreneurship in Leadership Development Edited by Jordi Canals Dean and Professor of Economics and Strategic Management,

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Corporate innovation and entrepreneurship are more important than ever to create and sustain growth opportunities. This book deals with the challenge of how to speed up innovation and entrepreneurial initiatives to sustain corporate growth, by focusing on developing the necessary leadership competencies.

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innovation (Chapter 3); creating the context for sustained corporate entrepreneurship (Chapter 4); a conceptual framework to develop innovative mindsets and capabilities in large, established firms through executive education programs (Chapter 5); and business model innovation and the role of CEOs in this process (Chapter 6).

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Entrepreneurial activity is not influenced by economic factors alone. Good infrastructure and creative people are just as necessary, as is the good idea or the new product which can be developed.

Stimulating entrepreneurial mindSetS and behaviourS in

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entrepreneurial activity with the lens of innovation ecosystems, we will enhance the notion that creativity and innovation can be applied across many spheres of life - including in academic research, nonprofits, government, big companies, and small start-ups.

The Entrepreneurial Mindset and Innovation Ecosystems

Business students from a public university in Croatia participated in an international study on entrepreneurial self-efficacy, identity, and education. The results of this preliminary empirical research indicate that the main predictors of the entrepreneurial intentions in Croatia are strength of entrepreneurial identity aspiration and entrepreneurial self-efficacy.

Shaping the Entrepreneurial Mindset: Entrepreneurial

We are deeply convinced that the book "Creating Entrepreneurial Mindset"™ helps the readers to understand better all aspects of entrepreneurship, which shall positively influence their perception of entrepreneurship, entrepreneurial skills and attitudes.

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